

## Applying the healthy urban planning concept in a redevelopment project

Nina Lemaire, Anne Roué Le Gall, Sarah Vernier, Cécile Chaussignand

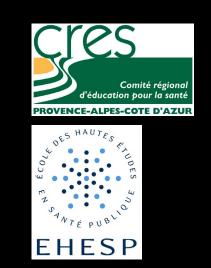
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### Introduction

Many efforts are currently being carried in the fields of urban planning, public health and environment to search for levers, methods and strategies to practically implement the healthy urban planning (HUP) concept (Grant et al. 2017).

The urban redevelopment project of Maille I - Mercure neighborhoods located in Miramas, France, is the focus of an initiative aiming to do so. The urban project is part of the New National Program for Urban Redevelopment (NPNRU) targeting specific deprived neighborhood and led by the National Agency for Urban Redevelopment (ANRU).

#### Hup initiative's objectives

- Better integrate health stakes into the Maille I
  Mercure redevelopment project
- Explore light methodologies and tools, distinct from evaluation methodologies, to actuate the topic of health in the process of this kind of urban project
- Contribute to the reciprocal acculturation process between health and urban planning actors.

This initiative is led by CRES and EHESP, and is financed by PACA Regional Health Agency and Métropole Aix-Marseille-Provence with the support of the Municipality of Miramas.

#### The existing area

Second to last pictures belong to O. Michel (Municipality of Miramas)

- 2762 inhabitants (Miramas = 25 583 inhab.)
- 20 hectares
- 86 % of social housing
- Presence of two primary schools, a few shops, healthcare and social professionnals, etc.











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N. Lemaire<sup>1</sup>, A. Roué Le Gall<sup>1</sup>, S. Vernier<sup>2</sup>, C. Chaussignand<sup>2</sup>

Letter School of Public Health (FR), <sup>2</sup> Comité Régional d'Education pour la Santé Provence-Alpes-Côte d'Azur (FR) corresponding author : pina lemaire@ehest fr

#### corresponding author: nina.lemaire@ehesp.fr Fig. I Project timeframe (credit: N. Lemaire) Main steps of the urban Main steps of the Hup redeveloment project initiative Initiation of the projet Since 2013-14 Diagnosis elements Meeting between the various partners Definition of the project's goals Definition of the project's orientations Reflexion on the possible development of an HIA Aug. 2015 - May 2016 - Meetings CRES - Municipality; - Intervention of an HIA expert from > It is not possible to conduct an HIA as the urban redevelopment project is not detailed enough yet. Jan. 2016 ANRU engagement board Presentation of the project to ANRU which reviews it Beginning of the Amo's contract Participative workshops by the Amo Citizens are strongly involved in the diagnosis and Definition of the Hup initiative elaboration of the project (June - Aug. 2016) through these workshops. - prefiguration of the method; - prefiguration of a HUP working group (wg) Participative workshops by the Amo Signature of "protocole de Meeting w/ local professionals and préfiguration ANRU" = 1st elected rep. Presentation of the contractualisation between ANRU, State, Hup initiative and goals Collectivities, Caisse des dépots, ANAH, Confirmation of financing of Hup initiative social housing operators Participative workshops by the Amo Hup wg meeting > Choice of 4 thematics as entry Launch of technical studies Jan. 2017 Hup wg meeting Participative workshops by the Amo Hup wg meeting Hup wg meeting Hup wg meeting Delivery of Amo's project Proposal of deliverables to the Municipality aiming target actors and sub-projects

# Understanding this urban redevelopment project and setting up a Hup working group

In order to reflect on how to integrate health, it was important to understand:

- the area, the stakes of the project;
- the time-frame and steps of the project (adjacent fig.) including the operationnal planning tools and documents mobilized by such process and the underlying political, financial and legal constrains etc.;
- the actors and their roles (fig. below), the governance.

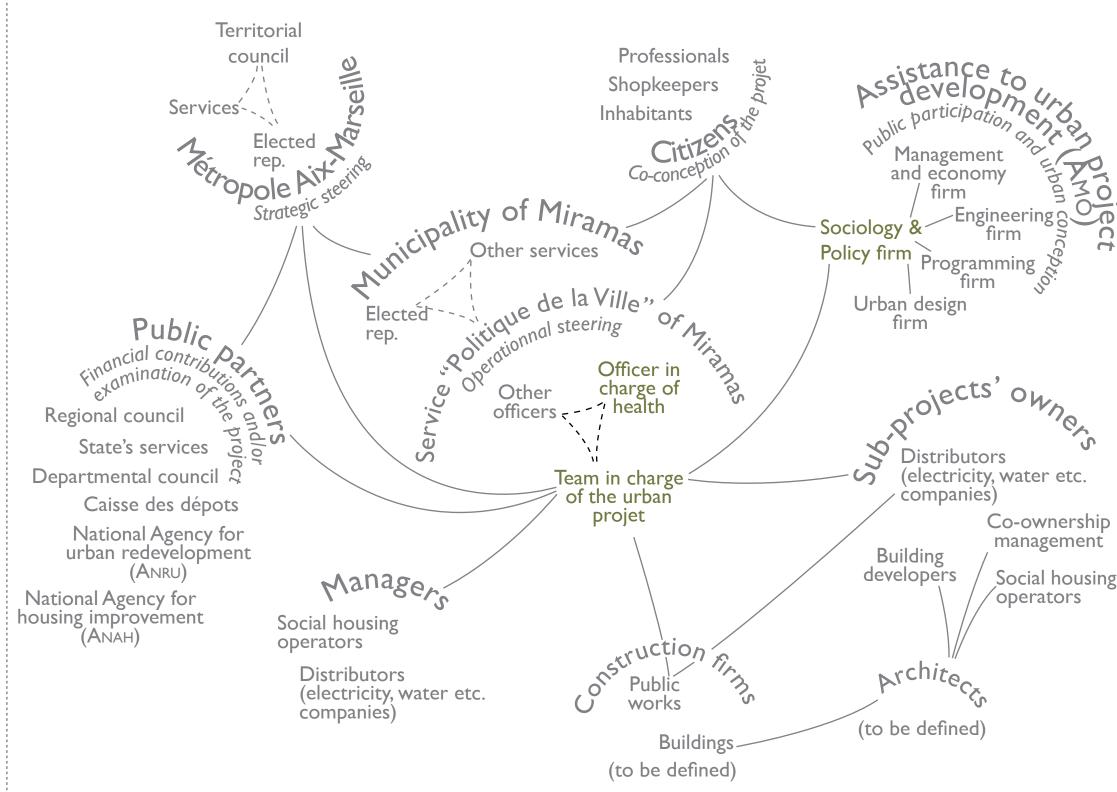


Fig. 2 Cartography of main actors involved in this urban redevelopment project (credit: N. Lemaire)

In green are the members of the HUP working group (WG) along with CRES and EHESP. The CRES-EHESP team and the WG both gather actors with backgrounds covering the fields of urban planning, health promotion and environmental health.

# How to seize the Hup concept in this urban project?



- WG meetings allowed the members to progress towards a common culture concerning health and urban planning;
- WG agreed on the necessity to adopt a global approach to health;
- But entry points to further the work were needed.
- > Investigation of 4 thematics particularly relevant to the context (physical activity & diet; indoor air; access to healthcare; social cohesion) following this logical path:

Identification of factors generally impacting the thematic, be they related to the build environment or not (scientific literature and

knowledge from WG)

Confrontation of these

factors to the context

(WG knowledge of the context, data collected through participative workshop in the frame of the urban project, interviews)

Identification of

pertinent levers

to activate to
influence these
factors

## Outcomes

Production of the deliverables for

Municipality

Deliverables

the Regional Health Agency and the

- Members of WG said they developed a "health lens";
- Better consideration of access to healthcare and care services in the project, emergence of a health center sub-project developed with local health professional.

### Possible deliverables

Potential deliverables have been identified by Wg with regards to the urban project timeframe, key documents, actors and governance:

- Hup charter to be included in the Anru agreement
- Leaflets to several actors and concerning specific sub-projects (social housing operators, concerning housing renovation; building developers concerning new housing, municipality and staff concerning schools and health center)
- Report to PACA Regional Health Agency.

# Conclusion

Two key points are to be highlighted:

• It is important to understand the timeframe, the actors and their relationships, the financial mechanisms, the key documents etc. in order to identify the appropriate levers. A tactical approach, as defined in Harris et al 2014, is therefore required, as the elaboration of an urban project is a complex process and not a rational or linear operation;

Technical studies' results

ANRU engagement board Jan. 2018

which reviews it

Presentation of the project to ANRU

Signature of ANRU agreement

= 2<sup>nd</sup> contractualisation between ANRU, State, Collectivities, Caisse des dépots,

ANAH, social housing operators

Conception and development of all

Estimated end of project

subprojects (housing renovation, new constructions, public space redesign...)

as developper, architects, construction

which will involve several other actors such

Operational phase starting from 2018

firms etc.

• Urban projects are not separated objects from other

policies or projects. As processes in which time and energy is focused on a specific area or subject, they can represent an opportunity to act on other policies or projects in the area. This is particularly true in the case of NPNRU projects, such as this one, in which the urban project is in relation with a social project.

Further research will focus on finding relevant entry points

### **Bibliography**

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which would not compromise the global approach to health.

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